



Where talent meets potential.

MEDIA RELEASE

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Industry specific talent pipelines – the solution.

Now is the time to build industry specific talent pipelines so that companies can rebuild their workforce capacity after the crisis and get people back to work.

COVID-19 is impacting millions of people in Australia. People's lives as well as their capacity to earn a living are being changed forever. Steam Capital, CEO and career management expert Libby Marshall says, "The way that we have approached employment for the last 50 years is now defunct and obsolete. Now is the time to revolutionise the employment process."

"We are trapped in an out-dated cycle of applying for jobs; reinventing ourselves each time to match what someone else wants. COVID-19 presents the opportunity now for people to self-disrupt and to take control of their career and for businesses to use a unique and new set of data that is purpose and values driven when attracting and engaging talent," says Libby.

For the past two years Steam Capital has been developing the technology to create talent pipeline solutions for business, industry and government. It is revolutionary technology that connects people to business and business to people based on motivations, aspirations and potential.

"Our world of work has changed forever, and it calls for a complete overhaul of how people prepare for their careers and a complete change to how employers attract, identify and engage with talent."

On January 10 this year, Steam Capital launched its Steam Connect Pilot Program in the Asia Pacific market, the fastest growing economic region in the world.

Steam Connect is an innovative technology platform that creates a dynamic marketplace for talent and business to connect across Asia Pacific. The platform is designed to promote talent to businesses based on a new set of criteria that brings together each person's unique combination of skills, education, experiences, natural talents, career aspirations, personal and professional values and motivations. On this platform, talent choose who they want to connect to, and work for.

It is a highly scalable solution that transforms the way people prepare for the employment process and revolutionises the way employers attract, identify and engage with highly motivated, purpose-led talent.

"Imagine that as this crisis comes to an end, that businesses, no matter their size or their industry, have the means and the technology to connect them to the right people who have the skills, motivations and potential they seek to rebuild their organisations."

"The key to success and the solution for people and business right now is to take this time to build motivated, engaged, highly adaptable and mobile talent pipelines. Through technology, already created by Steam Capital, businesses will be able to connect and engage with talent as they rebuild the capacity and capability of their workforces."

For more information:

<https://www.steamcapital.com.au/>

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